



ALDO

schweitzer 

Aldo

The revision of the **global store concept** was at the centre of our collaboration with the Canadian shoe retail chain Aldo Group.

Working closely with the client, we were responsible for the technical development of the **AA23 concept** and implemented the client's design.

The new store concept is currently being implemented in shops in the USA and Canada and is to be rolled out in all Aldo points of sale worldwide in the medium term.

A milestone in the cooperation between Aldo and Schweitzer took place in September 2024 with the delivery of the **pilot store** in the newly opened **Royal Mount Shopping Mall** in Montreal.

CLIENT

ALDO

LOCATION

Montreal, Canada

OPENING

September 2024

SALES AREA

Montreal 1,162 ft²

CATEGORY

Shoes, Handbags & Accessories

SCOPE OF WORK

Multiplication

MULTIPLICATION

Worldwide multiplication from single products to entire projects:
from design and initial sample production to final multiplication.
Customised supply chain and after-sales service.

1 contact



From prototypes
to multiplication,
everything from
a single source

Implementation



Guarantee of
on-time technical
implemenation
within budget

Process



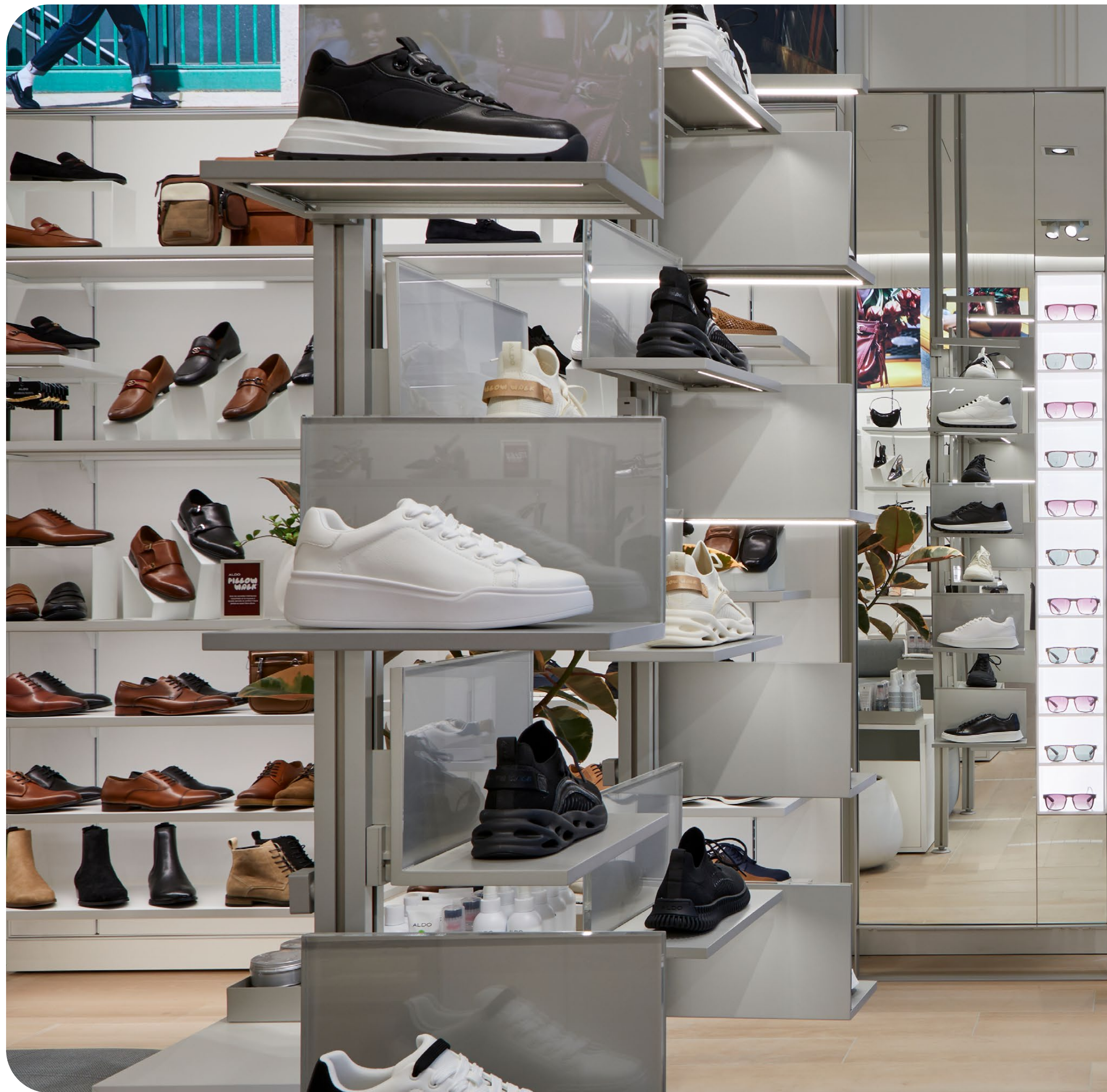
Process flow and
supply chain

Realization



Flexibility + speed
in the realization





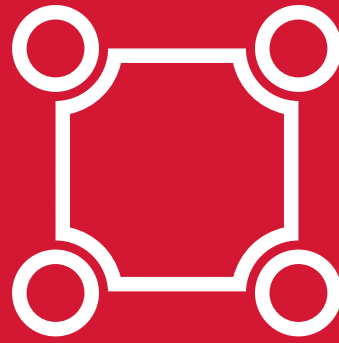






Customised packaging

Efficient planning of packaging:
1 store per 40' container. Use of max. 2-3 oversized
pallets to ensure easy unloading.



Prototype production

Our production facilities in Naturns, South Tyrol, and Csöt, Hungary, are responsible for manufacturing prototypes for products and projects for our customers all over the world. In the case of Aldo, the prototypes were manufactured in Hungary and delivered to the Aldo HQ in Montreal.

Research & Development

Technical developments and research into suitable materials. Value engineering for better pricing and rollout-orientated processing.

Our service portfolio

Prototype presentation

Virtual prototyping to finalise the concept for the customer before physical implementation in the customer showroom and final acceptance.



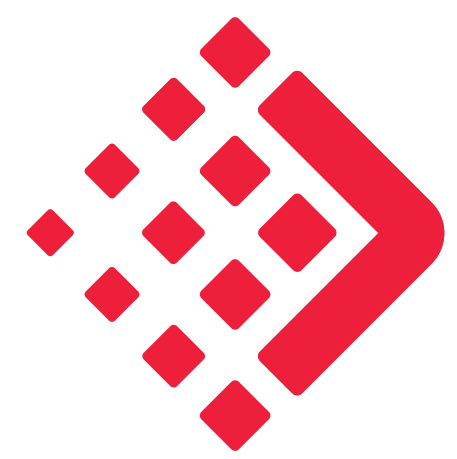
Shelving

Development of wall shelving systems including shelf lighting and UL certification.

Shelf lighting

Review of the country-specific requirements for Saudi Arabia, China and Vietnam for the necessary electrical components and their provision.

we think retail.



MULTIPLICATION

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