



monop'

schweitzer 

Facts & Figures

CLIENT

Monoprix

SHOP NAME

Monop' Louise Michel Paris

LOCATION

Levallois Perret, Paris, France

SALES AREA

450 m²

REDEVELOPMENT

6th September 2023



The challenge

French retail group Monoprix has entrusted Schweitzer with further developing its popular neighbourhood small space concept. The first Monop' store with its **new City Convenience** concept will be built in a residential area on the outskirts of Paris. Scalability and integrability are crucial factors when it comes to incorporating new elements into existing spaces. Residents of the neighbourhood will be able to enjoy a wide variety of fresh products, regardless of shop size, with the convenience of self-service shopping.

The concept

A new, strategic layout makes optimal use of the available space and places particularly popular products in the center right at the entrance. The customer routing was deliberately kept open: Consumers can move freely between the different areas and there is a noticeable proximity to the product.

The store aims to be the **top choice for locals** for both weekly shopping and quick stops, such as to grab snacks and wine. This store concept achieves functionality without sacrificing aesthetics with its displays, furniture, and shelving systems.





Highlights

- . Upon entering, customers are welcomed by a **market hall** featuring fresh produce, a salad bar, baked goods, specialty cheeses, and prepared meals.
- . The wall greenery made of real plants further accentuates the fresh character and the cozy marketplace atmosphere.
- . All the fresh produce in the market hall is presented as in the **Schweitzer refrigerated display units** as real highlights.

Highlights

- Light woods, sage green, and white create a **warm, inviting ambiance**.
- **Various services** including washing machines and Amazon lockers are available at the back of the space for customer use. Books provide entertainment in the **cozy seating area**, inviting customers to linger with coffee and microwaves are available in the check-out-area.
- Schweitzer has developed furniture that can be easily converted from **self-checkout to attended checkouts**.

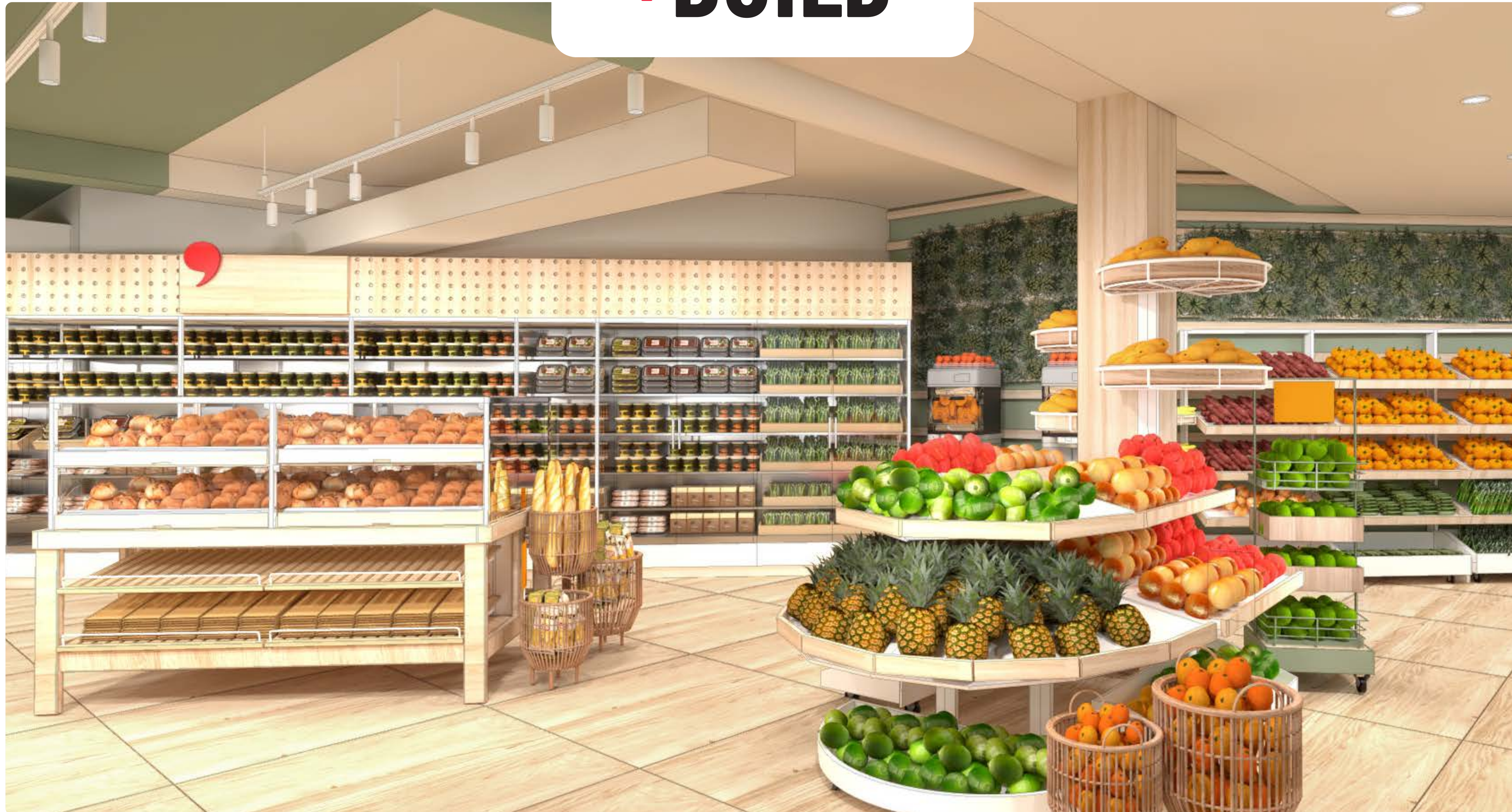


Look & Feel

monop'



DESIGN + BUILD



DESIGN

DESIGN + BUILD



BUILD









LA SÉLECTION
MONOPRIX
CE SONT DES
VIANDES*
100% FRANÇAISES
80% LABEL ROUGE
*HORS AGNEAU



EN 45 MIN) LINGE, F

FAITES VOS COURSES ON FAIT VOTRE LESSIVE

PRENEZ

LISEZ

DÉPOSEZ

Païement Sélection

Wash.me GROUP

Faites votre choix

2€

- Lessive écologique hypoallergénique incluse
- Lavage rapide (35 mn) et séchage (à partir de 15 mn)
- Machines à laver sécurisées
- Moyens de paiement divers
- Service consommateur 7j/7 - 24h/24 09 70 82 32 47

ATTENTION

TOUT POUR VOUS

amazon

Vinted Go

commandez sur Amazon retirez vos colis ici

Bonjour, je m'appelle céciliane

XS

S

M

Speedlab®

BY STARCK®

0,25€ LA PHOTO 10x15 cm * À partir de 50 tirages

VOS PHOTOS INSTANTANEMENT

Essayez-les!

IMPRIMEZ VOS PHOTOS

10x15

20x30

ATTENTION !

Carte Recharge à partir de 1€

Païement SANS CONTACT à partir de 1€

PIÈCES ACCEPTÉES





we think retail.

INTERSTORE

Zurich - Switzerland
+41 44 542 9040 | info@interstore.ch
interstore.ch

schweitzer 

Naturno - Italy
+39 0473 670 670 | info@schweitzergroup.com
schweitzergroup.com